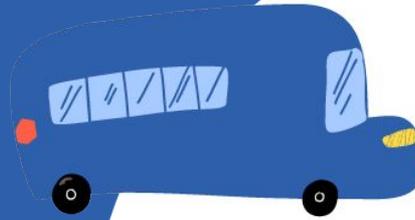


ECA - BWG 3



3.1

Adventures on Wheels - Output



Context

Social development in Abu Dhabi represents a significant objective and driving motivation behind policies and initiatives pursued by the Abu Dhabi government.

Early childhood is a critical period in a child's social, cognitive, linguistic, emotional, and self-regulatory development. Extensive research has been conducted on children's overall developmental processes, influencing factors, and their lifelong impacts.

Research suggests the overarching significance of supporting children's early development through caregiver-child communication, social interactions, and play. Such interactions and opportunities for development in children's early years are critical for later success in life and overall well-being.

This research together with the significantly lower access to education identified in the Al Dhafra region (see table below) and the voices of the stakeholders in Abu Dhabi, are the main reasons for the Adventures on Wheels initiative.

Vision and Objectives

To impact families within Abu Dhabi with high-quality resources, activities and advice enhancing social interaction in children 0-8 years, using purposeful play as a tool.

To develop a customized fleet of mobile play and learning vehicles (e.g. buses, double-decker buses, caravans, trolleys, RVs), staffed with early childhood educators and other experts, that will reach all children aged 0-8 years and their families, wherever they are. The aim is to support children's individual learning styles and encouraging the practice of critical social interaction skills.

Impacting the social interaction skills and development of Children 0-8 years within the emirate of Abu Dhabi ('AD') United Arab Emirates ('UAE'). Taking the model from AD to the Gulf region and beyond.

Audience

1. All children, including children of determination, from conception to 8 years of age.

2. Parents, all adults who care for children; extended families of all children as defined in (1) above.

3. Professionals within the field of early childhood education and care.

4. Government entities; policymakers; that influence early childhood development within Abu Dhabi emirate.

5. Health care specialists that work with children and families.

6. UAE business community.

7. UAE's creative community; mobile (tech and transportation) experts; relevant NGOs; government and private entities.

Solution

Adventures on Wheels (also referred to in this document as the mobile units), will be a one-stop destination for children and stakeholders within their ecosystem, enabling, supporting and enhancing social interaction in culturally appropriate and engaging ways.

The mobile units are an initiative that could be used to advertise the ECA resources and showcase best practices in the early years for parents, caregivers, nannies, health care workers, the education community and product developers.

Buses, vans, wagons, public transport – recognizable everywhere – transport more than 46% of children to school every day in the UAE. By repurposing available space and capitalizing on mobility, travelling science labs, language workshops, art studios, libraries, gyms, cooking classes and cafeterias can reduce barriers to access by meeting children, and the adults who care for them, wherever they are.

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Thank you

